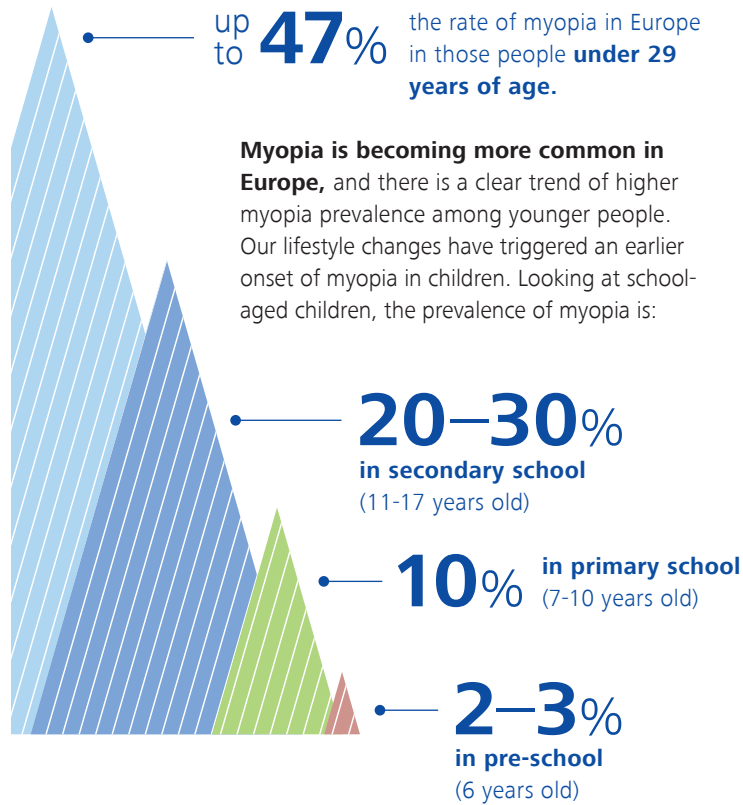


## Myopia is a worldwide concern.



### But what is myopia exactly?

Myopia is also called short-sightedness. When a short-sighted person looks into the distance, a blurred image is produced in the eye (on the retina). If progressing myopia is left untreated, it could **negatively impact a child's learning and quality of life and lead to increased risk of long-term vision issues.** For example, difficulty with distance vision can affect everyday activities such as classroom work or playing sports.

## Let ZEISS help you give your child the vision care they deserve.

MyoCare lenses are the **first age-specific lens portfolio from ZEISS to manage myopia progression in children.** Your eyecare practitioner will advise which design best suits your child's needs, depending on age.



**MyoCare®**  
for children younger than 10 years of age



**MyoCare® S**  
for children aged 10 years and above

**100%** of children wearing ZEISS MyoCare adapted to the lenses **within 1 day.\***

Ask us about **ZEISS DuraVision coatings** – a great solution with all-round protective features, excellent anti-reflective properties and low UV reflectance.



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\* Two-year prospective, double-blind, randomized controlled clinical trial lead by Wenzhou Medical University Eye Hospital, China, 2021, on 78 myopic children wearing ZEISS MyoCare Rx lenses, 72 myopic children wearing ZEISS MyoCare S Rx lenses and 76 myopic children wearing ZEISS Single Vision lenses, for 12 months. Unpublished results.  
\*\* He X et al. (2022) Ophthalmology. 129(11):1245-1254 and Eppenberger LS & Sturm V (2020) Clin Ophthalmol. 2;14:1875-1890

## Give your child a better outlook on life.



### ZEISS MyoCare portfolio



A new age-specific spectacle lens portfolio to manage myopia progression in children.

Seeing beyond

[zeiss.co.uk/vision](https://zeiss.co.uk/vision)

Subject to change in design and scope of delivery and as a result of ongoing technical development.

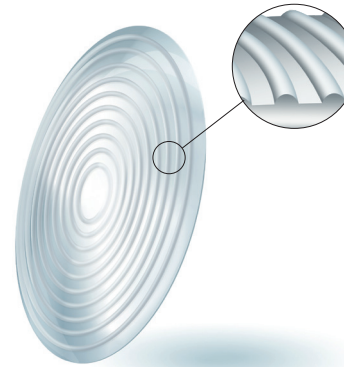
## Myopia treatment options

Myopia in children must be corrected with a visual solution that provides clear, comfortable vision, whilst also managing progression. Unfortunately, treatments with standard spectacle or contact lenses often don't affect eyeball elongation and can't slow down myopia progression.

**ZEISS MyoCare** – our most effective lens design solution aimed to slow down the progression of myopia in children whilst providing great comfort and clarity of vision.\*

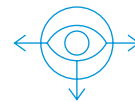


## How do ZEISS MyoCare lenses work?



### **ZEISS C.A.R.E.® technology (Cylindrical Annular Refractive Elements)**

As children grow, their eyes become longer. Myopia develops if eye elongation is more than it should be at a given age. Myopia can be managed by slowing down the progression. MyoCare lenses feature special ring-shaped optical structures on the lens surface. These C.A.R.E.® structures trigger a signal in the back of the eye to stop it from becoming longer than it should be to slow down myopia progression.



### **ZEISS ClearFocus design**

The back surface of the lens is optimised to give your child clear and comfortable vision throughout the lens, in all viewing directions. ZEISS ClearFocus technology also minimises any blur that can contribute to eye elongation.



### **ZEISS DuraVision coating family**

An anti-reflective coating with scratch resistant properties that is applied to the lens surface to make it more robust – perfect for active young children.



### **ZEISS UVProtect technology**

Full UV protection, which means your child's eyes are protected when they're playing outside.

## What you can do to help your child



- ✓ **Let them play outside!** Research shows that a minimum of 2 hours of intermittent outdoor time per day can prevent or delay the onset of myopia.\*\*
- ✓ **Encourage good near-work habits:** Try to limit near-vision tasks, like playing on a smartphone or tablet. If your child loves reading, make sure that they take regular breaks. Avoid working distances closer than 20 cm.
- ✓ **Take them for regular eye check-ups.** Early detection is key not just for correcting your child's vision but also for managing their myopia progression as soon as possible.
- ✓ **Make sure they wear their glasses as often as possible!**